

DATE

11 July 1989

## TRANSMITTAL SLIP

TO:

ROOM NO.

BUILDING

REMARKS:

EXA. GarDDA Wunt

12 JUL 1989

DDA Reg.  
FYI

Rne,

I understand that the DCI  
considered this run last year  
but it didn't work out. It  
appears that he isn't interested  
this year.

FROM:

ROOM NO.

BUILDING

EXTENSION

FORM NO. 244

REPLACES FORM 36-8

(47)

**ROUTING SLIP**

TO:

		ACTION	INFO	DATE	INITIAL
1	DCI				
2	DDCI				
3	EXDIR				
4	D/ICS				
5	DDI				
6	DDA		X		
7	DDO				
8	DDS&T				
9	Chm/NIC				
10	GC				
11	IG				
12	Compt				
13	D/OCA				
14	D/PAO				
15	D/PERS				
16	D/Ex Staff				
17					
18					
19					
20					
21					
22					
SUSPENSE		Date			

Remarks

ER 89-2796

  
Executive Secretary

7 Jul '89

Date

**3637** (10-81)

ER 89-2796



June 30, 1989

Dear Fellow Executive Branch Athletes:

As a Co-Chair of the 1989 Nike Capital Challenge, I would like to invite you and your staff to join me in this 3-mile invitational team foot race Thursday, September 14. Last year in the eighth Nike Capital Challenge, 105 teams completed the race and included among them were 30 Members of Congress, two Cabinet members and assorted other "distinguished athletes" from the Executive Branch, 10 Federal Judges and the media.

**ADVISORY COMMITTEE**

Judge Glenn Archer Jr.  
Co-Chair

Representative Beverly B. Byron  
Co-Chair

Robert Hager, NBC News  
Co-Chair

Senator Richard G. Lugar  
Co-Chair

This invitational competition is limited to teams led -- or perhaps followed -- by Cabinet or sub-Cabinet appointees, Senators, Representatives, Agency Heads, Federal Judges, or TV, radio and print journalists. (Team Captains must actually complete the three miles for their team to count.)

The competition is very low key with our emphasis on having fun and completing the event. In addition to the "normal" awards for winners, there are awards for Best and Worst Team Names, Best Uniforms and Spirit.

As the race sponsor, Nike, Inc., will contribute \$2,000 to Special Olympics in the names of the individual winners. The \$22.50 entry fee per team will also be contributed to Special Olympics.

An entry form with eligibility requirements is enclosed for the listing of your team members. The race will be run at nearby East Potomac Park and the festivities, including a brief awards ceremony and refreshments, will be concluded in time to get you back to your office by 10:00 a.m. on September 14.

Jeff Darman, the Nike Capital Challenge Director, will be pleased to answer any questions. He may be reached at (703) 979-4366.

Sincerely,

William L. Roper  
Deputy Assistant to the President  
For Domestic Policy

Enclosure:



1201 S. Eads Street, Arlington, VA 22202  
(703) 979-4366

DD/A REGISTRY  
FILE: PUB-7-AR

**JUST DO IT.**

**NINTH ANNUAL**

# **NIKE CAPITAL CHALLENGE**

**Three-Mile Foot Race**

**Thursday, September 14, 1989**



## ***To Benefit Special Olympics***

The Nike Capital Challenge is an invitational race for teams representing the Legislative, Executive, and Judicial Branches of the Federal Government and the Media.

Judge Glenn L. Archer Jr.  
*Co-Chair*

Representative Beverly B. Byron  
*Co-Chair*

Robert Hager, NBC News  
*Co-Chair*

Senator Richard G. Lugar  
*Co-Chair*

William L. Roper, Deputy Assistant to the President  
*Co-Chair*



Run one, run all, fast or slow, lace up your Nikes and join us for this invitational team competition, the ninth annual Nike Capital Challenge. Started in 1981 to spotlight the fitness of many of the country's busiest leaders, the race now annually settles the Washington question of what branch of the Federal Government is the fittest, or will it be the media that covers them that ends up on top? On September 14 that question will be answered. Remember each team must have a *participating*\* captain who is either a Senator, Representative, Cabinet member, U.S. Ambassador, Sub-Cabinet agency head or equivalent, Federal Judge, on-air electronic journalist or print journalist.

But whoever wins, everyone has a good time and Special Olympics will again benefit, thanks to contributions made by Nike in the names of the winners, and all your entry fees.

\*Captains must actually complete the three miles.



Senator Lugar, Representative Schneider, and Representative Gordon

### Ethical Disclosure

If you know anything bad about the race director, it is not ethical to disclose it.

### Parliamentary Procedure

- Each team must include either one member of Congress, the Cabinet, Federal Judge, Sub-Cabinet Agency Head or equivalent, on-air radio or TV journalist, or print journalist.
- Teams must have five runners, *at least one of whom must be a woman. All 5 count in scoring.*
- Team Make Up  
**LEGISLATIVE**—team captain must be a member of Congress with other team members chosen from House or Senate staff or immediate family of Representative or Senator.

### Geography

Since there are separate but equal Senate and House awards, *all legislative team members must come from the Captain's side of the Hill.*

### Ringers

No more than one member of any Legislative team may come from non-Legislative Congressional staff (Capitol Police, etc.).

**EXECUTIVE BRANCH**—team captain must be either elected Federal official, Cabinet member, U.S. Ambassador, or Sub-Cabinet Agency Head or equivalent with other team members chosen from agency staff of captain.

**JUDICIAL BRANCH**—team captain must be Federal Judge (presidentially appointed, Senate confirmed) with other team members chosen from the judge's respective court staff (litigants not eligible).

**MEDIA**—team captain must be either an on-air radio or television journalist or a professional print journalist with magazine, newspaper, etc. that regularly covers Washington. Other team members may be chosen from the regular staff of the individual radio, TV, newspaper, magazine.

The Media Division has two team awards split between print and electronic.



Representative Ralph Regula

- Race limited to first 120 teams to enter.
- Senators and Representatives who are unable to field teams may enter unattached (without teams) and are eligible for individual awards.
- Race Director reserves the right to limit the number of teams from any one government entity or corporation (media) *and to be generally arbitrary and capricious in rule interpretation.*

- Eligibility rules for captains must be strictly enforced. **No eligible captain, no team.**

- A Team Name Contest will be held for the Best and Worst Named Teams. There also will be a special team award for Best Uniform and/or Best Team Spirit.

- SURGEON GENERAL'S WARNING:** Due to the addictive nature of the event, it is likely the limit on teams will be reached. Enter early. There will be limits on the number of teams from any one entity so if fielding multiple teams, inquire about limitations.

**Special Note from the Kinder and Gentler Race Director**—Any entrant attempting to run with a dog will be removed from the race. Baby strollers and "racing strollers" are prohibited. Race officials reserve the right to remove any runner from the course for medical or any other valid reason.

### Conflicts of Interest

Any team seeking special favors or sympathetic rule interpretations from the overworked and underpaid race director is reminded that the likelihood of an affirmative response is inversely proportional to how close the request is to the race date. Translation: Ask Early.

### Appropriations

\$2,000 will be donated by NIKE in the names of the individual winners to SPECIAL OLYMPICS. All race expenses will be covered by NIKE.

**Site:**  
East Potomac Park (opposite tennis courts) on Buckeye Drive near Ohio Drive.

**Time:**  
8:15 a.m., Thursday, September 14.

**Fees:**  
\$22.50 per team until August 21, \$27.50 thereafter. ALL entry fees are donated to SPECIAL OLYMPICS.

**Course:**  
Flat road around the park with last 300 yards on grass and sidewalk.

**Registration:**  
Entries close by **August 30, 1989.** Early entry is appreciated, however.

**Awards Ceremony:**  
There will be refreshments and an awards ceremony starting about 9:10 a.m.

### Awards

1st Place Overall  
1st Senator  
1st Representative  
1st Judge  
1st Cabinet Department or  
Independent Agency Head  
1st Sub-Cabinet  
1st Journalist

Male and Female Divisions for above awards.

### Team Awards

Top Two Senate Teams  
Top Two House Teams  
Top Two Judicial Teams  
Top Two Executive Branch Teams  
Two Media Teams (one electronic, one print)  
First Centipede Team  
Best Team Name  
James B. Kenin Award for Worst Team Name  
Best Spirit and/or Uniform

All finishers will receive a unique commemorative T-shirt upon completion of the race.

### Amendments

This year we are introducing the Centipede Team division. Team makeup and rules are identical to those of "normal" teams except that all team members must be linked together throughout the race AND the team members must be dressed to commemorate a Washington, D.C. monument, institution, site, etc. For instance, one might come as The Palm (restaurant) and dress as a steak, a lobster, and three kinds of vegetables, or as the Capitol, or even as a Tourmobile. . . . Just keep it in good taste. It's the chance slow teams have been begging for for years, a chance to be a winner in '89.

Centipede teams must register early and fill out the regular entry blank plus an additional form (hey, it's Washington). Write the race director before August 3 for the U.S. Government "Fools Are Us" Centipede Team form.

**The number of Centipede Teams will be limited for safety and dignity reasons.** Note: Congressional teams and media teams representing out-of-town papers may come as replicas of objects in their home territory.



William Bennett

Photo credits: Kathy Russ

CIA-RDP92G00017R001100210001-2 risk. I know that running a road race is potentially hazardous activity. In consideration of the acceptance of my application, I, for myself, my heirs, executors, administrators and assigns, waive and release any and all rights and claims for damages I may have or hereafter accrue to me against the sponsors and any and all individuals and groups involved in the coordination of the NIKE Capital Challenge, their representatives, successors, and assigns for any and all injuries suffered by me in said event. I attest and verify that I am physically fit and have sufficiently trained for the race and won't write a book about my experiences.

## PLEASE TYPE OR PRINT ALL INFORMATION BELOW

Team Name\*\* \_\_\_\_\_

1. Captain's Name (see eligibility rules) \_\_\_\_\_

Address \_\_\_\_\_

Street City State Zip  
Day Phone ( ) Age (as of 9/14/89) Sex Job Title

Estimated time for three miles Best race time in last 2 years If Journalist, check here

T-shirt size Signature

2. Name \_\_\_\_\_

Address \_\_\_\_\_

Street City State Zip  
Day Phone ( ) Age (as of 9/14/89) Sex Job Title

Estimated time for three miles Best race time in last 2 years If Journalist, check here

T-shirt size Signature

3. Name \_\_\_\_\_

Address \_\_\_\_\_

Street City State Zip  
Day Phone ( ) Age (as of 9/14/89) Sex Job Title

Estimated time for three miles Best race time in last 2 years If Journalist, check here

T-shirt size Signature

4. Name \_\_\_\_\_

Address \_\_\_\_\_

Street City State Zip  
Day Phone ( ) Age (as of 9/14/89) Sex Job Title

Estimated time for three miles Best race time in last 2 years If Journalist, check here

T-shirt size Signature

5. Name \_\_\_\_\_

Address \_\_\_\_\_

Street City State Zip  
Day Phone ( ) Age (as of 9/14/89) Sex Job Title

Estimated time for three miles Best race time in last 2 years If Journalist, check here

T-shirt size Signature

Team Liaison (if different from captain) Phone ( )



Representative Mike Andrews

Entry Fee \$22.50  
 Revenue enhancement—Optional additional \$  
 donation to Special Olympics  
 \$5.00 late fee after August 21 \$  
 Total Enclosed \$  
 (No portion of fees or additional donations are used for race expenses.)

Send to:  
 Jeff Darman  
 Nike Capital Challenge  
 1201 S. Eads St., Suite 2  
 Arlington, VA 22202  
 (703) 979-4366

Please remember to enclose check payable to SPECIAL OLYMPICS. \$22.50 per team

Entries must be received by August 30, 1989

\*\*Don't Forget Best and Worst Team Name Contest!

Centipede Teams  
check here ☐

## **NIKE Capital Challenge**

### *Advisory Committee*

Judge Glenn Archer Jr.  
*Co-Chair*

Representative Beverly B. Byron  
*Co-Chair*

Robert Hager, NBC News  
*Co-Chair*

Senator Richard G. Lugar  
*Co-Chair*

William L. Roper, The White House  
*Co-Chair*

Senator Max Baucus  
Senator Thad Cochran  
Senator Mark O. Hatfield  
Senator Larry Pressler  
Representative Bart Gordon  
Representative Steve Gunderson  
Representative Mel Levine  
Representative Ralph Regula  
Representative Claudine Schneider  
Representative Mike Synar

### **1988 Winners**

1st Senator	Richard G. Lugar
1st Representative	Bart Gordon
1st Representative (woman)	Claudine Schneider
1st Agency Head	William Bennett
1st Sub-Cabinet	Gordon Riggie
1st Sub-Cabinet (woman)	Mary Cracraft
1st Federal Judge	Ricardo M. Urbina
1st Federal Judge (woman)	Christine Nettesheim
1st Journalist	Richard Keil
1st Journalist (woman)	Elizabeth Dahlsein
1st Overall	David White
1st Woman	Patty McGovern

### **Teams**

SENATE	Hoosier Senator? (Richard Lugar)
HOUSE	Byron's Bollweevils (Beverly B. Byron)
JUDICIAL	Writ Runners (D.C. Superior Court)
EXECUTIVE	Labor's Lightning Legs (Dept. of Labor)
MEDIA (PRINT)	Fleet Streeters (BNA)
MEDIA (ELECTRONIC)	ABC News Briefs

**BEST TEAM NAME:** Running Concurrently (U.S. Sentencing Commission)

**WORST TEAM NAME:** Channel 4 O'Lymp-ians

**BEST SPIRIT:** Energy In Action (Energy Information Administration)

**BEST UNIFORMS:** Reagan's Revolutions (The White House)

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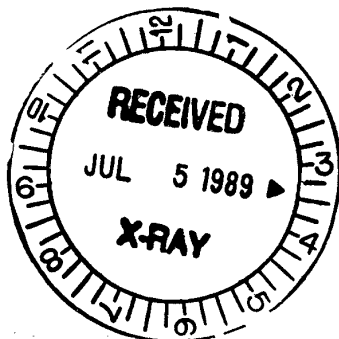
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1201 S. Eads St.  
Arlington, VA 22202



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Judge William H. Webster  
Director  
CIA  
Washington, D.C. 20505



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